



REMODELING ENTREPRENEUR
OF THE YEAR AWARD

2025 FRED CASE REMODELING ENTREPRENEUR OF THE YEAR AWARD APPLICATION

Celebrating Innovation in the Remodeling Industry

REQUIREMENTS: Owner(s) of US-based, full-service remodeling businesses doing \$8.0mm or less in gross remodeling volume in the latest fiscal year. Businesses must have been continuously operational for at least three full years.

APPLICATIONS ARE DUE NO LATER THAN THURSDAY, JULY 31ST.

NOMINEE INFORMATION:

Name: _____

Title: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

COMPANY INFORMATION:

Describe your business (25 words max):

Year in Business: _____ Total # Employees on Payroll: _____ In Office: _____ In Field: _____

What was your company's total remodeling revenue? 2024: _____ 2023: _____

What was your company's prior year gross & net profit? Gross: _____ Net: _____

How many remodeling jobs did your company complete? 2024: _____ 2023: _____

How did your company's 2024 actuals compare with projections? (higher/lower) _____

If you saw an increase from 2023 to 2024, to what do you attribute that growth?

What is your projected revenue for 2025? _____

What is the basis for this change? (growth/decline/consistency)

INNOVATIONS

List two specific initiatives in your business over the last 3-5 years that demonstrate entrepreneurial innovation. Innovations can focus on:

- New business practices
- Streamlined systems
- Creative use of technology
- Relevant training programs
- Unique building products or use of materials

FIRST INITIATIVE

1a. Briefly describe the first initiative.

1b. Describe the conditions and/or goals that prompted this initiative.

1c. Describe how the initiative was implemented in your business.

1d. Explain the results of this initiative and how these results compared with your expectations.

PLEASE ATTACH ADDITIONAL PAGES, IF NECESSARY.

SECOND INITIATIVE

2a. Briefly describe the second initiative.

2b. Describe the conditions and/or goals that prompted this initiative.

2c. Describe how the initiative was implemented in your business.

2d. Explain the results of this initiative and how these results compared with your expectations.

SUBMIT YOUR APPLICATION

APPLICATIONS ARE DUE NO LATER THAN THURSDAY, JULY 31, 2025

Completed applications can be submitted to Allison DeLand at adeland@casedesign.com